

SERENITY

MEDICAL SPA

January 10, 2013
The Honorable Julius Genachowski, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Reply Comments for DA 12-1863, IB Docket No. 12-340

Dear Mr. Chairman:

I write today as a small business owner of Serenity Medical Spa. Mobile broadband infrastructure in our region is limited and the coverage and quality of service is a hindrance to many of the small businesses in the area. I understand that nationwide telecommunications companies often cannot economically justify the significant capital costs of deploying wireless infrastructure in sparsely populated rural regions. However, the government should do everything it can to spur this development and not stand in its way.

That brings me to the reason for my letter, which is to lend my support for LightSquared and its license modification application before the Commission.

I noticed in the comments already submitted that the Competitive Carriers Association (CCA) noted that LightSquared represents a potential pathway for local carriers to offer an affordable nationwide 4G service to rural small businesses and residents because the company has indicated it will wholesale such access to local partners at rates lower than current prevailing rates. CCA's comment struck a chord with me since LightSquared's proposed service could improve the coverage and quality of service in rural areas and also make it more affordable.

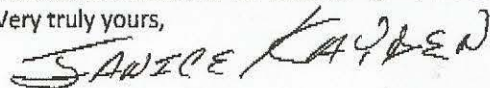
CCA's comment was echoed by the Technology Policy Institute, which stated "LightSquared remains the most immediate prospect for becoming a viable competitor in the mobile broadband space, particularly for underserved areas."

As many parties noted, LightSquared's wholesale provision of this service opens up this spectrum for not just one competitor, but almost an infinite number of current and potential players in the wireless market.

As a small business owner, it is abundantly clear that LightSquared's network can both expand coverage to rural America via its innovative partnerships and ultimately lower costs for wireless consumers.

I urge you to grant LightSquared's application to bring more mobile broadband capacity to consumers and small businesses. Thank you for considering my comments.

Very truly yours,



Janice Kayden
Owner, Serenity Medical Spa
cc: U.S. Senator Roy Blunt
U.S. Senator Claire McCaskill